

Board of Directors Meeting Minutes

Thursday, December 3, 2015 @ 3:30p

Unger Construction – 910 X Street, Sacramento, CA 95818

Board Members Present: Scott Maxwell, Bill Harrell, Tina Reynolds, Trish Kelly, David Gull, Tanya Anderson, Dan Kaufman, Gary Sacconi, Kevin Grimes, Jeff Setzer, Steve Hansen

Board Members Absent: Celia Yniguez, Erika Bjork, RoyceAnne Burks

Guests: Rodney Turner – SMUD, Sparky Harris – Public Works, City of Sacramento, Ann Siprelle, Best Best & Krieger, Hilary Gould, Jamison Parker – Councilmember Hansen's office, Andrew Sakany – Best Best & Krieger

Meeting Minutes

1. Meeting called to order at 3:35p
2. Introductions of guests and Board Members were made
3. Note: Items 3 and 4 were switched
Rodney Turner from SMUD addressed the board and explained that he is the liaison between Broadway and SMUD for mid-sized customers, \$10k - \$100k a year, who use an energy demand from 50kw to 99kw yearly. This new program was created so that SMUD can make a better connection with its customers and to reduce the load to call centers. Mr. Turner explained that customers should contact him regarding energy efficiency programs, but that calls regarding billing still need to go to the call centers. He will begin walking the District to meet with businesses early next year.
4. Sparky Harris, Senior Planner/Engineer, gave a presentation on Complete Streets and Grid 2.0. The following was presented on Complete Streets:
 - On Broadway, convert from 4 lanes to 2 lanes
 - Creation of bike lanes District wide to provide better balance on the street for pedestrians and cyclists
 - Coordinated extensive community outreach
 - Three key intersections on Broadway to be changed are Riverside, Land Park Drive and 19th Streets

Mr. Harris explained that two lanes of traffic on Broadway can adequately handle the traffic. With four lanes, there are higher speeds and high volumes of traffic trying to get through the corridor. Currently cars are

using Broadway as a thoroughfare and not necessarily a destination to frequent the businesses. Further, by changing to two lanes, Broadway will become more neighborhood friendly.

Questions arose from the board specific to where the diverted traffic will go, how the bike lanes will be configured and how cyclists, pedestrians and cars will interact with a reduction in lanes. Concerns from the Board included traffic control, congestion and speeds. There was further discussion about how a potential streetcar and bridge would play into the traffic patterns. The DMV and Catholic Church have both expressed concerns about the reduction in lanes.

Mr. Harris then provided an overview of Grid 2.0 which is a master vision for the downtown area that will go from Broadway to the River, and will strive to turn the downtown area into a community to live, work and play. He relayed that there have been many community/stakeholder meetings and that public input deadline closes in one week. He also provided the website for the project: sacgrid.com. Major components of the project include:

- Alley activation – turning alleys into safe places to shop, dine, among other uses
- Pedestrian investment – provide better lighting, enhanced landscape
- Changing one-way streets to two-way streets
- Changing 4 lanes to 2 lanes on main thoroughfares, with the focus of getting the grid to work better for traffic, pedestrians and cyclists

5. Council Member Hansen's office update: Council Member Hansen reported on the following:

- Broadway Cemetery improvement to happen with Measure U funds
- Mural was completed at Leataata Floyd
- California Trust building was purchased, which will hopefully encourage other developers to invest in the Broadway corridor
- Choice Neighborhood Initiative
- Encouraging businesses to document problems so that code enforcement officers can take action – Council Member Hansen will do a ride-along with code enforcement officers so he can see problem areas first-hand
- Homelessness is up nationally, and all PBIDs are struggling to alleviate the problem
- Sacramento Steps Forward is striving to find solutions to improve homelessness in the downtown area

6. Treasurer Report – Board Member Saccani provided an update

7. Consent calendar

I. Approval of Meeting Minutes from October 14 Board Meeting

Motion was made by Director Hansen and seconded by Director Kelly, passed unanimously

II. Monthly Financials from October were received and filed

8. Committee Updates

- I. Clean and Safe Report – The Committee relayed that a report of the issues with the recycling center, trash bins, litter and graffiti will be presented to the board and will be used to help with code enforcement.
 - II. Land Use Report – Director Maxwell reported that he attended the Grid 2.0 meeting and various other meetings on Upper Land Park/Broadway – Choice Neighborhood Transformation Plan and provided concerns regarding the SHRA housing plan. He relayed that the Board's concerns have not been addressed nor included in the final draft report. The Board agreed that the Committee would meet and consider sending another letter addressing concerns.
 - III. Communications Report – Director Reynolds reported that a new template for the monthly newsletter was created and the December newsletter was emailed out to the district database and will be posted on the GBD website. Other topics discussed during Committee meeting was the need for a new website and to update the district's marketing plan. The Committee will begin to work on a marketing plan the first of January. Lastly, Director Reynolds relayed that the contract with Uptown Studios for social media has not been finalized.
9. New Business – Michelle provided the following information:
- I. Sac PD will start attending board meetings and provide crime statistics in January
 - II. She is working on contract unification for the Partnership
 - III. She is still working to compile email addresses for database
 - IV. She is meeting with other PBIDs to discuss sharing services
 - V. She is working on a goals and objectives plan and will have it completed by early next year
 - VI. The Bylaws are being updated and will be ready by the first of the year
 - VII. The Board's Annual Meeting will be on January 13th, followed by a New Years Mixer to be held at Sac Republic
 - VIII. The Partnership expansion project is on hold.

Meeting Adjourned – 5:15 pm