



Greater Broadway District

Executive Committee Meeting Minutes

Thursday, June 23, 2016 @ 2p

New Helvetia (1730 Broadway)

MEETING MINUTES

Executive Cmte Members Present: David Gull, Trish Kelly, Gary Saccani
Guests: Erika Bjork, Kevin Grimes
Staff: Michelle Smira-Brattmiller, Joan Borucki

1. Meeting was called to order at 2:06p
2. Public Comment – None received.
3. Funding was approved for the maintenance team to purchase additional can liners with a do not exceed of \$500. Motion by Saccani, 2nd by Gull, unanimous support.
4. Meeting minutes were reviewed and filed with no comment.
5. Funding was approved for the Communications Committee (up to \$1000) to host 2 quarterly workshops and/or mixers. Motion made by Gull, 2nd by Saccani, unanimous support.
6. Funding was approved (up to \$1000) for the Communication Committee to have promotional materials created. Motion by Kelly, 2nd by Saccani, unanimous support.
7. Director Bjork gave an extensive presentation on the necessity for GBD to create a better brand. This brand would transcend into marketing materials, place making opportunities, the website, banners, etc. The Executive Committee requested that Director Bjork continue on the path and agendize time at the August Board Meeting to discuss branding/website priorities.
8. Borucki provided an update on the by-laws working group and their desired timeline.
9. Chair Gull nominated Andrew Skanchy to fill the vacancy of Bill Harrell to the Board of Directors. The motion was 2nd by Saccani and approved unanimously. Smira-Brattmiller will contact Andrew to notify him.
10. Smira-Brattmiller gave an update on the Off the Grid appeal scheduled to be heard in August.
11. Smira-Brattmiller and Borucki gave an update on the closing/moving out of the office. Everything will be finalized and out by June 30.

12. A request for sponsorship was received by Community Wellness. It was determined that the event did not meet the criteria to warrant a sponsorship at this time.
13. Meeting adjourned at 3:40p.